

# Paulding County

## Emergency Management Agency

911 / Emergency Operations Center

1389 Industrial Blvd. North

Dallas, Georgia 30132

Office: 770-222-1160 | Fax: 678-383-3451



March 17, 2025

### **Paulding County CodeRED Weather Warning and Mass Notification System Information**

In an emergency, citizens must be provided and updated with accurate information. Paulding County's solution for this need is CodeRED weather warning and mass notification system. CodeRED Weather Warnings automatically deliver advanced notification of severe weather events as soon as a Warning is issued by the National Weather Service (NWS). Once an account is created, CodeRED delivers voice calls, text messages and emails to subscribed users within the direct path of the storm. Weather alert warnings may include tornado, severe thunderstorm, flash flood, and winter storm warnings. Paulding County EMA also utilizes CodeRED to provide Paulding County citizens with information regarding other critical incidents, such as: hazardous materials accidents, missing persons, public health statements such as boil water advisories, and air quality issues. These messages aim to provide residents with information such as the nature of the hazard, location of the hazard, and preparedness steps that should be taken to protect life and property.

CodeRED Weather Warnings are automatically issued using a polygon methodology to interpret alerts issued by the National Weather Service to determine the exact areas affected. The system then creates a calling database of all CodeRED Weather Warning subscribers within the projected path of severe weather. Instead of traditional county-based warning systems, such as outdoor sirens, which have limitations in accessibility and functionality, CodeRED delivers voice calls, text messages, and emails to subscribed users within the direct path of the storm as determined by the National Weather Service or area of concern determined by Emergency Management personnel. This increases the relevance of the alerts being sent and reduces false alarms. With this being the case, any changes in address should also be updated in the CodeRED system.

Paulding County EMA encourages every Paulding County citizen to create an account for their home, business, child's school/daycare, whatever the case may be so that they may receive emergency alerts promptly and be able to take action to keep themselves and others safe.

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There are a couple of simple options to quickly enroll:

1. Click the link below and follow the steps.  
<https://public.coderedweb.com/cne/en-US/5FDB87C96D49>
2. From a cell phone, text MyPauldingGA to 99411 to receive a direct link to the enrollment form on the mobile device.

Once enrolled, subscribers will begin receiving CodeRED messages from the following numbers:

- CodeRED Weather Warnings: 1-800-566-9780
- CodeRED Emergency Notifications: 1-866-419-5000
- CodeRED General Notifications: 1-855-959-4636

Paulding County EMA recommends that CodeRED subscribers add these phone numbers to their contacts so they will know when they are receiving a CodeRED call. Once the contact is in a cellular device, it may be added to the favorites list to ensure that CodeRED calls may still be heard even when the phone is in do not disturb mode.

Paulding County EMA recommends that citizens have at least 2 ways to receive emergency alerts, such as CodeRED, All-Hazards NOAA Weather Radio, and trusted weather alerting apps.

You can watch a brief video about CodeRED by clicking this link:

<https://www.facebook.com/100069524726399/videos/1042800389835398>

Please feel free to share with any Paulding County resident who you believe may be able to benefit from this information and do not hesitate to reach out to Paulding County EMA if you experience any issues with the enrollment process.