## SOCIAL MEDIA TERMS OF USE

# City of Dallas Facebook, Twitter, Instagram, YouTube

The official social media pages for the City of Dallas are intended to serve as a mechanism for communication between the public and the City on the listed topics, and are designated as a Limited Public Forum to further the mission of the City of Dallas. However, these pages are not the primary method of communication with the City. Any notices or requests for City services must be made via official communication methods identified on the City's website, dallasga.gov, or by traditional methods of notification recognized by the City.

We encourage members of the public to like or follow our pages, respectfully interact and share ideas as long as they follow the City's terms of use.

Prior to posting comments on any City Limited Public Forum pages, users must review and agree to the Community Standards of Facebook at Facebook Community Standards and also the Terms of Use of the City of Dallas Facebook page. A submitted comment or posting on any of the social media pages of the City of Dallas shall constitute an acknowledgement and agreement of these standards. The City of Dallas has a right to report violations of Social Media Community Standards to the appropriate Social Media outlet.

#### **DENIAL OF ACCESS**

The City of Dallas welcomes a person's right to express his or her opinion. However, all comments and posts to these pages are monitored and reviewed by the City for compliance with our terms of use. The City of Dallas reserves the right to restrict, remove, or delete any comments or posts found to be in violation of our guidelines.

Individuals who follow the City of Dallas' Social Media pages who repeatedly violate the terms of use, may be banned and prohibited from posting future comments.

The City of Dallas is not responsible for any postings or comments deemed inappropriate that cannot be removed in a timely fashion.

## **TERMS OF USE GUIDELINES**

Consistent with the purpose of this Limited Public Forum, prohibited content includes but is not limited to the following comments or posts that contain:

- 1. Profanity, offensive language or sexual content
- 2. Discriminatory language or promotes discrimination based on race, color, creed, age, gender, religion, physical or mental disability or sexual orientation
- 3. Commercial solicitations or links
- 4. Links to websites that may be offensive or inappropriate
- 5. Spam
- 6. Personal identifying information which is not subject to being released under open record laws
- 7. Words that incite, encourage or solicit violent or illegal acts
- 8. Language that is off topic
- Information that might compromise the safety and security of members of the City of Dallas or the public

- 10. Information that violates the legal ownership or interest of another party or infringes on copyrights, trademarks or intellectual property
- 11. Comments in support of, or in opposition to, local political campaigns or ballot measures

#### **ENDORSEMENTS**

Following or friending persons, a business or an organization is not an endorsement by the City of Dallas. Instead, it is only intended as a means of communication.

A comment posted by a member of the public on any City of Dallas social media site is the opinion of the commentator or poster only, and publication of a comment does not imply endorsement of, or agreement by, the City of Dallas, nor do such comments necessarily reflect the opinions or policies of the City of Dallas.

## **OPEN RECORDS**

City maintained social media sites and pages are a public forum. Any content posted is subject to public records retention and disclosure pursuant to Georgia open records laws.

All comments posted to any City Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at http://www.facebook.com/terms.php, and the City reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.

These Terms of Use are subject to amendment or modification by the City of Dallas at any time.