

Kick-Off Meeting
February 11, 2020



TONIGHT'S AGENDA

Who are we?

Why are we here?

How will this plan + process work?

What are we doing tonight?

Who are we?



MEET THE TEAM



Roles: Leadership +
Local Experts



Role: LCI Program Leaders



Roles: Land Use + Urban
Design + Zoning



Role: Transportation Planning
+ Engineering



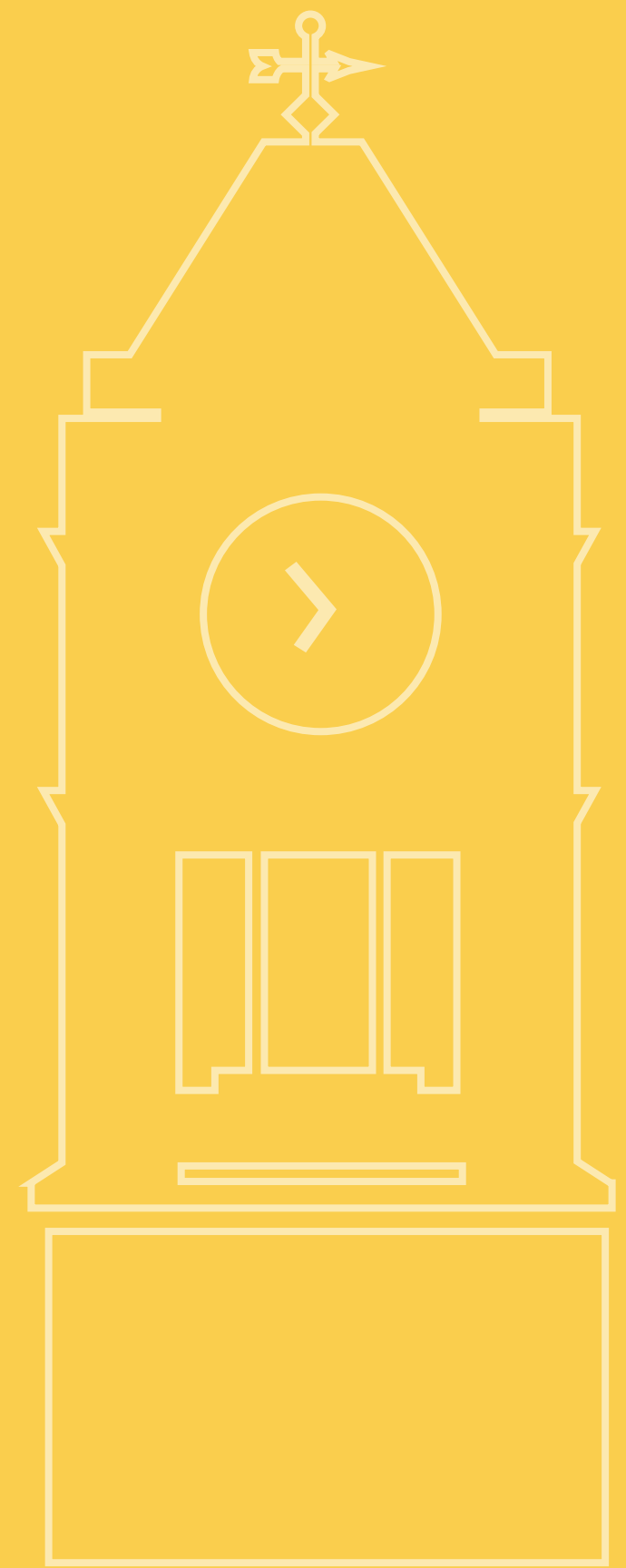
Role: Economic Assessment +
Redevelopment Strategies



Role: Sustainability
Strategies + Outreach



Project Scope



THE LCI PROGRAM

LCI = Livable Centers Initiative

The Atlanta Regional Commission's Livable Centers Initiative (LCI) is a grant program that incentivizes local jurisdictions to re-envision their communities as vibrant, walkable places that offer increased mobility options, encourage healthy lifestyles and provide improved access to jobs and services.

Since 2000, the LCI program has invested \$254 million in over 120 communities throughout the Atlanta region, helping pay for planning studies and the construction of transportation projects, such as sidewalks and intersection improvements, to bring those visions to life. The ARC board has allocated \$345 million through 2050 to fund transportation projects resulting from completed LCI studies.



DALLAS LCI HISTORY

- First LCI plan was done in 2006.
- In the years since 2006, LCI funds were used to pay for:
 - Main Street sidewalk and pedestrian projects
 - Pedestrian projects on Johnston Street, Spring Street, Park Street, and Griffin Street;
 - Downtown wayfinding and signage
 - Gateways
 - Connecting sidewalks
 - Trailhead
- Other accomplishments:
 - Renaming of West Avenue to S. Main Street
 - N. Confederate Avenue pedestrian improvements have recently started



LCI ACCOMPLISHMENTS

Main Street Before



LCI ACCOMPLISHMENTS

Main Street After



LCI ACCOMPLISHMENTS

Main Street/Courthouse Square Before



LCI ACCOMPLISHMENTS

Main Street/Courthouse Square After



SCOPE OF THIS STUDY

- Get input from the community about **what is needed and desired** in Downtown Dallas
- Create a **framework of policies and programs** that support the vision for Downtown Dallas
- Develop **guidance for development** type, scale, and character
- Identify **key redevelopment sites** and create strategies to activate them
- Prioritize **implementation strategies**, specifically for public investment
- Review and **update zoning regulations** within the study area

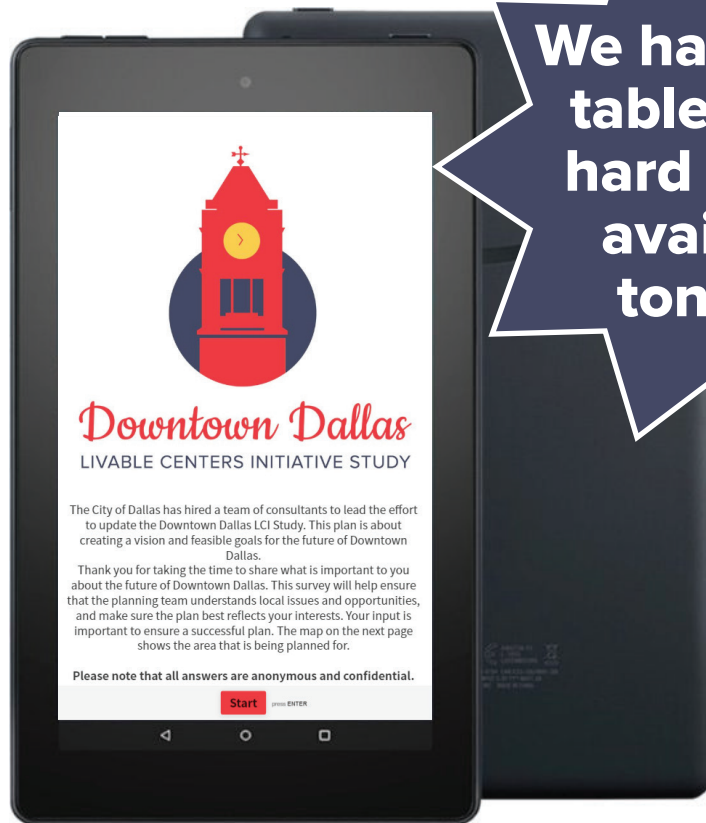


PROCESS

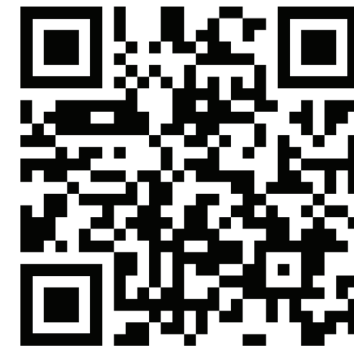


SURVEY

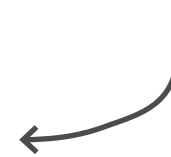
We have launched a survey to help us gather some detailed feedback from you, the community!



We have both
tablets and
hard copies
available
tonight!



Scan this!



OR you can find it on Dallas's website:

dallasga.gov/livable-center-initiatives



SCHEDULE OF EVENTS

COMMUNITY EDUCATION SESSION

March 10, 2020 @ 6pm
Civic Center

POP-UP AT CITY FEST

April 25, 2020

VISIONING WORKSHOP

April 28, 2020 @ 6pm
Civic Center

DRAFT PLAN OPEN HOUSE

June 9, 2020 @ 6pm
Civic Center



Tonight's Activities

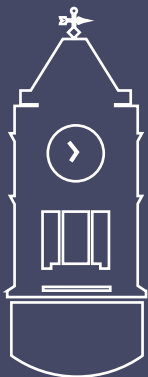
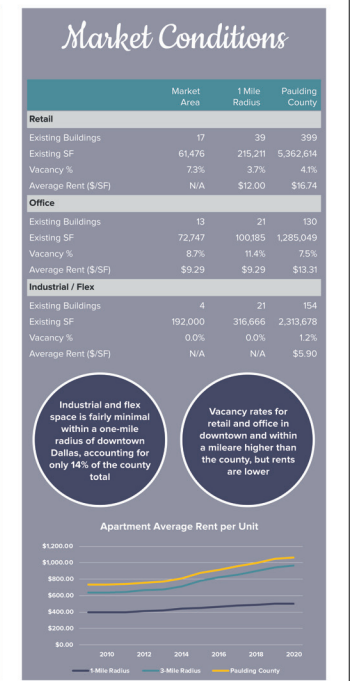
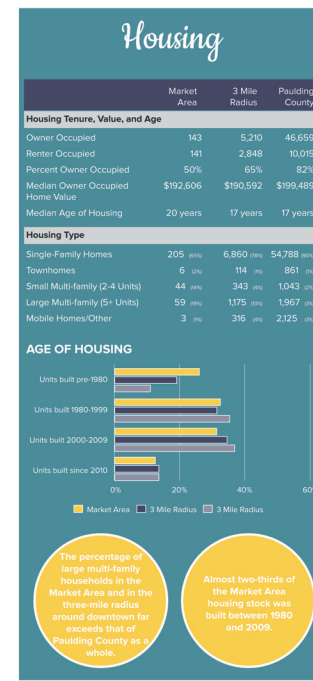
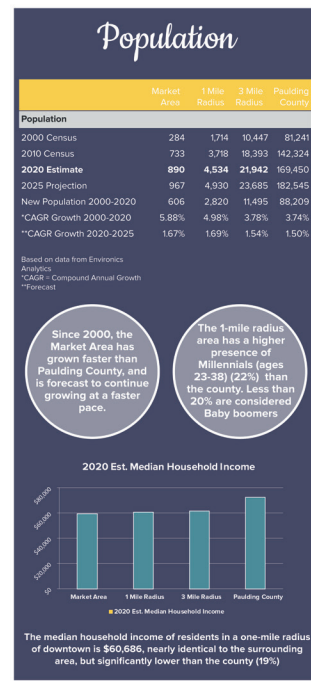
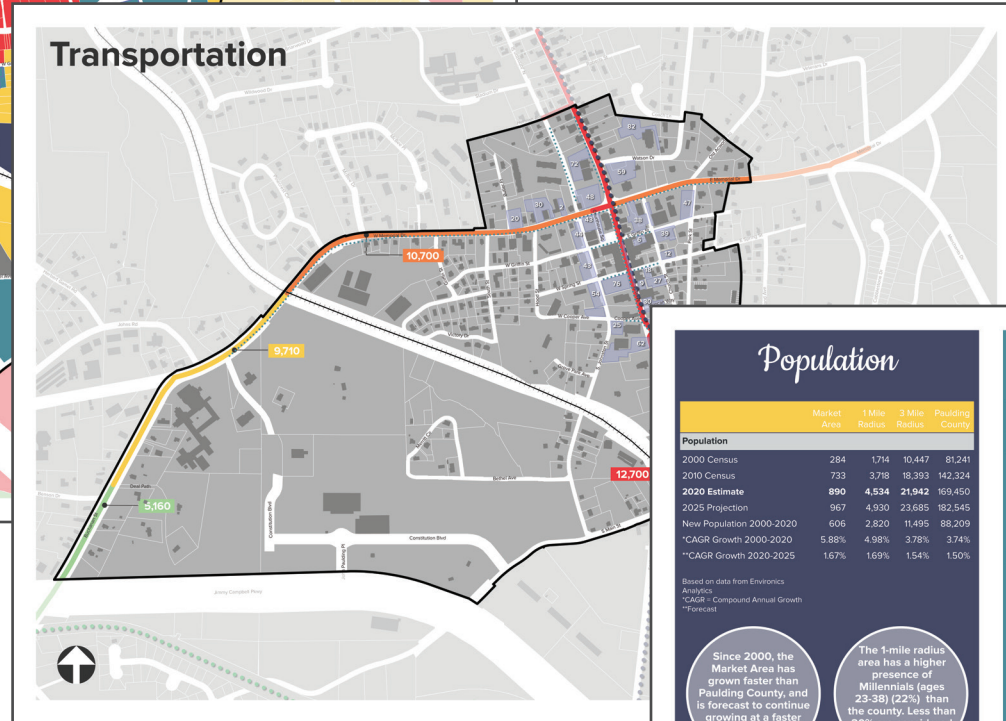
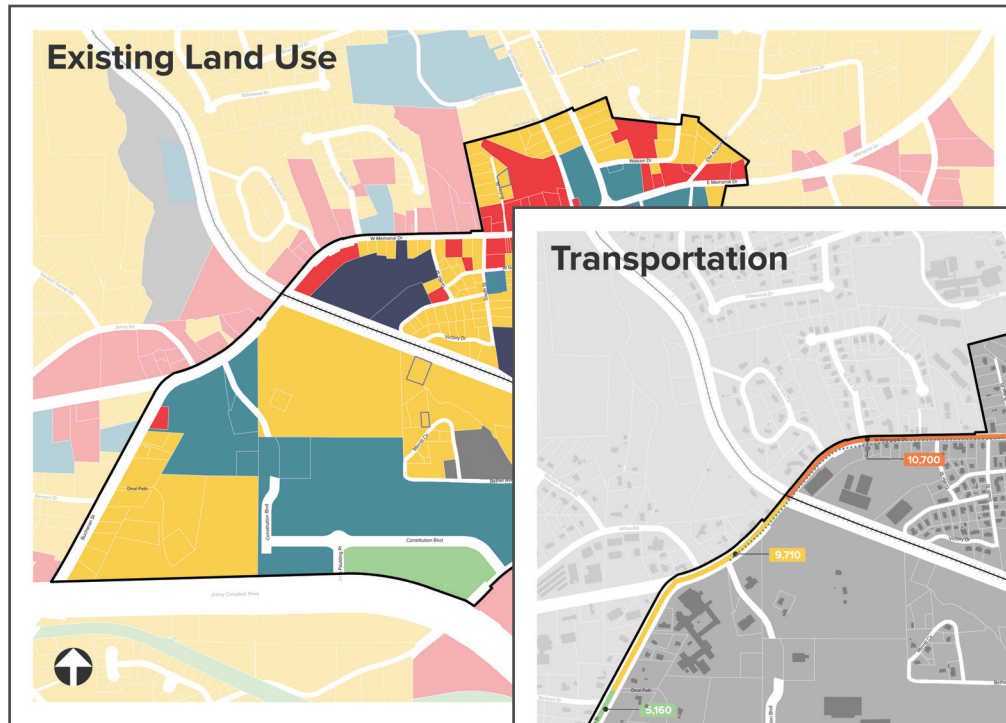


OUR OBJECTIVES

- Show** you existing conditions in the study area
- Present** our “personas” (more on that in a moment)
- Listen** to your personal story of Downtown Dallas
- Learn** about your must-haves for Downtown Dallas, and what things would not be supported here.



EXISTING CONDITIONS



PERSONAS

(NOT REAL PEOPLE)



Sam the Student



Robin the Restaurateur



Shannon the Active Senior



Parker the Young Professional



The Ford Family



Ray the Prospective Resident



Bailey the Business Owner



Val the Visitor



MAPPING ACTIVITY

What is your story?



Personal Memory or Event

We had our first date here!



Favorite Places

Our family eats here every Friday night!



Potential Safety Concerns

This spot feels unsafe at night.



Enjoyable Social Event

There's a really cool weekly event that happens right here.

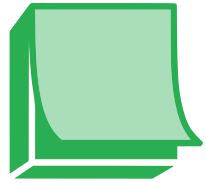


My Idea

I'd like to see a park built at this vacant lot.



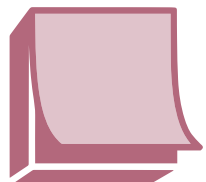
GOTTA HAVE ACTIVITY



Gotta Have = Things that **absolutely must be implemented** downtown, and the City should make every effort to encourage its implementation.



Nice to Have = Things that would be great to have in Downtown Dallas, but **could easily be removed or changed** in favor of higher priority items.



Never Gonna Have = Things the community would not support, and are considered to be “**non-starters.**”

Write down your thoughts on sticky notes, and place them under the appropriate column.



ANYTHING ELSE?

We have provided **comment cards** to capture any additional feedback you may have!


Downtown Dallas
LIVABLE CENTERS INITIATIVE STUDY

Name

Email Address

Comment Card

Do you have anything else to add? Write your ideas in the space provided to the right.



QUESTIONS?
COMMENTS?

